

PDS - attachment H

APPLICATION PRICE CALCULATION SHEET

PDS for the sale of Shares in the unnamed thoroughbred **Bay Colt**, foaled **2017**, by **EXCEED AND EXCEL** from **EVERAGE** all-inclusive to **30 JUNE 2019**

The costs of establishing the Syndicate are set out in the following table (these costs are one-off costs):

	Total for Syndicate	Per Share (20)
A. Initial Cost Price of Horse paid by Promoter – fall of the hammer	\$90,000	\$4,500
B. Promoter's margin 12.5% of fall of hammer price	\$11,250	\$563
C. Other acquisition costs	\$25,460	\$1,273
D. Syndicate establishment costs	\$18,565	\$928
E. Actual and budgeted Horse husbandry costs to 30 June 2019	\$13,306	\$665
Sub-total	\$158,581	\$7,929
F. GST	\$15,859	\$793
G. Racing NSW Registration Fees (GST exempt)	\$560	\$28
Total	\$175,000	\$8,750
Share Application Price – 1/20th [or 5%] Share		\$8,750

Further breakdown of Items A, B, C and D:

		Total for Syndicate	Per Share (20)
A. Initial Cost Price of Horse paid by Promoter		\$90,000	\$4,500
B. Promoter's margin 12.5%		\$11,250	\$562
C. Other acquisition costs			
o Race series eligibility payments (7)			
▪ Entry to Magic Millions Race series (one-off)	\$4,500		
▪ Entry to BOBS 2 & 3YO series (one-off)	\$900		
▪ Entry to BOBS 4YO series (one-off)	\$764		
▪ Blue Diamond & Blue Sapphire 1 st nom	\$300		
▪ Golden Slipper & Golden Rose 1 st nom	\$341	\$6,805	\$340
o Insurance premiums (4)			
▪ Mortality from fall of hammer to 30 October 2019 for total syndication value			
▪ Emergency Surgery / Colic			
▪ Disability impairment guarantee to date of issuing and allotment of Shares			
▪ Professional Indemnity cover		\$13,349	\$668
o Acquisition costs			
▪ Veterinary work at sale complex by Dr Tim Roberts, including 145 physical inspections, 107 X-rays and endoscopic evaluation, apportioned across all 10 yearlings purchased	\$1,895		
▪ Sales expenses incurred in attending sale apportioned across all yearlings purchased for syndication	\$1,778		
▪ Endoscopic evaluation post sale payable to Magic Millions	\$150		
▪ Blood testing post sale for Anabolic Androgenic Steroids	\$500		
▪ Miscellaneous costs, including professional photographers, pedigree ratings software fee, apportioned across all yearlings purchased for syndication	\$983	\$5,306	\$265
D. Syndicate establishment costs			
o Establishment and promotion			
▪ Proportion of postage, printing, handling & stationary (\$128), communications by telephone, facsimile, email, SMS (\$325), marketing & promotion, banking, merchant	\$11,865		

service/eftpos fees, (\$825), IT service provider, veterinary report for PDS, (\$195), advertising across TV, radio & websites, including TVN, Sky Sports Radio, Bloodstock.com, Racenet etc. (\$9,500), ASIC Form 88 PDS in-use notice (\$35)			
o Accounting and legal			
▪ Pro-rata of auditor's fee (\$3,500), chartered accountants fee (\$1,200), legal fees (\$2,000)	\$6,700		
Total		\$18,565	\$928
E. Actual and budgeted Horse husbandry costs to 30 June 2019			
o From 12 January to 30 June 2019			
▪ Transport 12 January from sale complex to Oakridge Spelling Farm	\$680		
▪ Agistment from date of arrival at Oakridge to 28 February	\$1,876		
▪ Transport 1 March from Oakridge to educators to commence breaking-in process	\$180		
▪ Education process over 6 weeks including stabling	\$3,575		
▪ Transport 14 April from educators to Wild Oaks Pre-Training Stables	\$210		
▪ Pre-Training 15 days orientation to stables	\$1,255		
▪ Transport 30 April from Pre-Trainers to Oakridge Spelling Farm	\$150		
▪ Miscellaneous additional costs including farrier feet trim and shoes, dentist, parasite drench	\$515		
▪ Agistment from 1 May to 31 May	\$1,442		
▪ Transport 1 June to Pre-Trainers	\$150		
▪ Pre-Training from 1 June to 30 June	\$2,580		
▪ Miscellaneous additional costs including farrier feet trim and shoes, dentist, parasite drench	\$693	\$13,306	\$665
Total		\$158,581	\$7,929